

SEASON PLANNER

Plan your season.

Each season, with the campaign that ran in it. Where none ran, plan yours.

THE GULF YEAR, SEASON BY SEASON



MARKETS

Twelve markets, in the order they joined.

Saudi Arabia 2021	Iraq 2025	Senegal 2025	Kuwait 2025	Libya 2025	Oman 2026
Egypt 2026	UAE 2026	Qatar 2026	Bahrain 2026	Jordan 2026	Yemen 2026

PLATFORM

Every entry, in one control room.

Campaign builder Pick a template, set the steps and the prizes, watch the page as the shopper will see it, and publish it on your own domain.	Campaign pages The page a shopper opens: in Arabic and English, in the brand's own art, with no app. It opens on time and closes on time.	Codes Unique codes bound to one phone, held under a cap, with a limit on entries per code.
Instant wins A spin wheel, weighted prizes with their own stock, and big prizes released by date, hour and city.	Draws Pick a round and a territory, press the button, and the winner's card arrives.	Receipt AI The checker reads eight fields, scores its confidence and sends each receipt to approve, review or reject.
Fraud Monitor first, then switch to Enforce. Every refusal lands in the report with its reason.	Reports A live feed and a funnel while the campaign runs, then an A4 report when it ends.	Control Who can do what, what they did, what you can export, and two dashboard skins for white label.

Season by season

Seasons with campaigns first. A season with none says so.

Summer

June to August



Oman, summer 2026

Receipt, AI check, three draws

15 Jun to 30 Sep 2026

Nine markets, summer 2026

Spin, draw only, e-coupon, weekend pacing

15 Jun to 5 Nov 2026

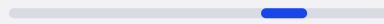
Iraq, summer 2025

Spin for a helmet, AR try-on

30 Jul to 9 Sep 2025

Back to school

August to September



Saudi Arabia, back to school 2026

Drawing, public vote, city podium

3 to 15 Sep 2026

Saudi Arabia, back to school 2021

Leaflet code, instant raffle

5 Sep to 10 Oct 2021

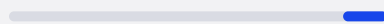
Senegal, back to school 2025

Spin the wheel, instant win

1 Nov 2025 to 31 Jan 2026

White Friday to national days

November to December



Kuwait, White Friday 2025

Spin, wallpapers, 100 figures

1 Nov to 31 Dec 2025

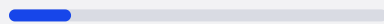
Libya, White Friday 2025

Code raffle, grand draw

Nov 2025 to Feb 2026

Winter

January to February



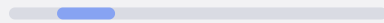
Saudi Arabia, winter 2022

Receipt upload, lucky draw

23 Jan to 5 Mar 2022

Ramadan and Eid al-Fitr

Dates move each year



None of ours ran in this season. Yours could.

Eid al-Adha

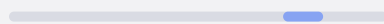
Dates move each year



None of ours ran in this season. Yours could.

Saudi National Day

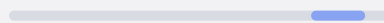
September



None of ours ran in this season. Yours could.

Riyadh Season

October to December



None of ours ran in this season. Yours could.

How the shopper wins

1 Spin the wheel, win on the spot

2 Enter a lucky draw

3 Upload a receipt, enter a draw

4 A public vote

PRICING

The packages, side by side

An instant estimate in SAR from the campaign's scope. The written proposal sets the price.

Package	Price	Entries	Registrations
Starter	SAR 6,750	10,000	1,500
Growth	SAR 35,600	100,000	12,000
Scale	SAR 105,000	300,000	40,000
Enterprise	Custom	.	.

Enterprise: Unlimited scope, priced with you.

Add-on modules

Spin wheel	SAR 5,600
Instant win logic	SAR 7,500
Gaming integration	SAR 18,750
Advanced analytics	SAR 3,750
Custom branding	SAR 4,500

Two ways to pay

Pre-purchase, save 15 to 20%

Pay-as-you-go, +20%

AFTER YOU WRITE

What happens after you write.

1 Today The brief You send the product, the season, the market and the budget. Add files or a voice note.	2 Within 24 hours A person replies Someone on the team reads it and writes back. We can sign an NDA first.	3 One call The Discovery Sprint We plan your codes, limits and season together, on the platform that will run them.	4 Then The proposal A written proposal with the price in SAR. We quote the final price after the Discovery Sprint.
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WRITE, CALL OR BOOK

Book Free Discovery Sprint

connectpro.dev/book-discovery-sprint/

E-mail info@connectpro.dev
Phone +966 56 197 2967 · Sunday to Thursday, 9:00 to 18:00
Visit 7915 King Abdul Aziz Rd, 2337, An Nahdah District, Jeddah 23523



Demo code
Point your phone camera at it.
The demo campaign opens.